



37th European Conference and Exhibition on Optical Communication

Conference : 18 – 22 September - Exhibition: 19 – 21 September

Invitation to the press

## ECOC 2011

### «State of the Art on Optical Communication»

ECOC is the largest conference on optical communication in Europe and one of the most prestigious and long-standing events in this field worldwide. ECOC 2011, held in Geneva, Switzerland, will be the 37th edition, showing the unbroken attractiveness of this conference.

ECOC stands for presentation of current scientific work as well as for major innovation and latest developments in optical devices in present and future telecommunication systems and networks.

Some highlights of the conference:

#### ☞ **Sunday Public talks**

##### «Colladon»

The ECOC conference comes to Geneva exactly 170 years after Jean-Daniel Colladon's first demonstration of light guiding in a water jet at the Academy of Science, now the University of Geneva. This anniversary will be celebrated with the public lectures "**Milestones in Light Guiding**".

##### **Science of Secrecy by Simon Singh**

The evening plenary will explore the history of cryptography. The talk will include a demonstration of a genuine Second World War Enigma machine.

#### ☞ **Best Student Paper Presentation Award** **Fabio Neri Award** (best paper award)

#### ☞ **Industrial Day: The Swiss Way of FTTH**

#### ☞ **Parallel sessions and tutorials on the latest developments on optical communication during 4 days**

### **ECOC - where science meets the industry!**

For more information please see: [www.ecoc2011.org](http://www.ecoc2011.org)

Press Registration: <http://www.ecoc2011.ch/Media-Center/Press-Registration.aspx>